

Asylum

Introducing the Asylum Promotion Package (\$150)

Elevating Your HFF visibility transforming challenges into opportunities and audiences into avid supporters.

Recognizing the primary challenge faced by productions within the Hollywood Fringe Festival (HFF) – the imperative need for audience engagement – **Theatre Asylum and Combined Artform** proudly present the Asylum Promotion Package. Drawing upon our extensive 25-year tenure in the theatrical domain, inclusive of 13 years devoted to the production and co-production of over 35 HFF shows, this comprehensive package is strategically curated to provide invaluable support and insights. Our commitment to fostering success for participating shows manifests through a multifaceted approach. Leveraging our accrued knowledge from diverse fringe festivals, the Asylum Promotion Package affords participants the opportunity to tap into a wealth of collective experiences. The package includes but not limited to:

- Weekly in-person and Zoom meetings are skillfully orchestrated by our seasoned team. These sessions serve as a platform for open discussions, addressing concerns, fielding inquiries, and engaging in strategic planning.
- Participants enjoy exclusive access to workshops led by industry expert Matthew Quinn and other distinguished guests.
- Our promotional efforts extend far and wide, tapping into Asylum's extensive social media presence. Strategic posts on our Facebook, Twitter, and Instagram accounts.
- Navigate the ins and outs effortlessly with our meticulously curated Google File. This comprehensive resource guarantees access to up-to-date information, budget templates, timelines, and invaluable public relations tips.
- Our package includes shared marketing plans. This collaborative approach allows participants to leverage collective strategies, fostering a sense of unity and shared success.
- We provide lanyards to facilitate mutual support among Asylum participants. Creating an environment conducive to camaraderie, these lanyards play a crucial role in filling open seats during showtimes.

**To sign up or if you have any questions email mquinn@theaterasylum.com
You can pay the \$150 via Vemno @Matthew-Quinn-76**

Shows from Actors Company, Broadwater, Hudson, and LGBTQ Center also enjoy the benefits of our promotional package. Here are some testimonials from those participants.

"Matt Quinn is the ultimate Hollywood Fringe Festival guru.

He's the man you need to know to stay in the know. I've

known Matt for over a decade and his passion and commitment to supporting great artistry are unwavering and second to none. The benefits of his expertise and the value of working with Asylum via his promotional package cannot be overstated. Matt goes to bat for Fringe artists. I'd recommend him and his wealth of knowledge to any and every Fringe producer."

Ben Moroski, "Dog" @ The Broadwater

Four-time Hollywood Fringe veteran & three-time Los Angeles Drama Critics Circle Award nominee

"I was a first time producer of anything at all so having someone give me a tried and true outline of what to do not only made a huge difference in the turnout of my show, but also in the confidence I had as a producer. After the fact, my show now having won 5 awards and an encore at the fringe, I can't imagine how I could've done it without the Asylum group leading the way. A million and one thanks! I will never forget the Asylum family and what their support has meant to my show and to increasing my support circle and friendships."

Makena Hammond- "Black Woman in Deep Water" @ Actors Company

Winner of 2022 Hollywood Fringe Top of Fringe & Best of Solo Show